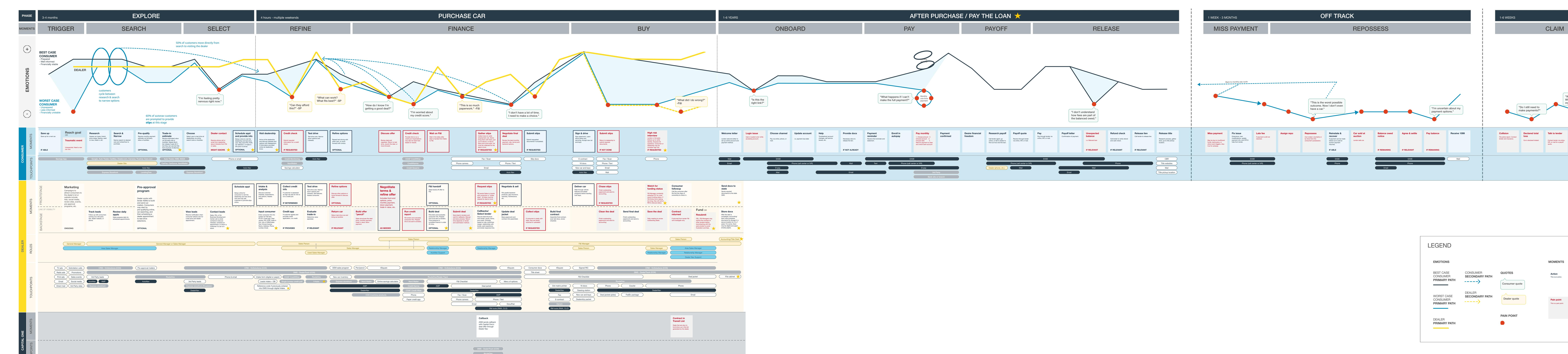
## Consumer Car Buying/Owning Journey and Blueprint

CRM & DMS: Dealer Socket, CDK, Reynolds and Reynolds, Dealer Track, Vin Solutions, Dealer Safeguard, eLeads, DealerBuild, Darwin, Dealer Daily, iPreCheck 🜟



MOTIONS

MOTIONS

MOTIONS

MOMENTS

MOMENTS

MOMENTS

TOUCHPOINTS

ROLES

4.0 Robin Robin

TOTAL LOSS