

Video Carousel

Category: Pattern

Approvals

- ✓ UX, Harry Ardon
- ✓ SG, Jayson Elliot
- ✓ ADA, Mark Stimpson
- ✓ FED, Quentin Franke

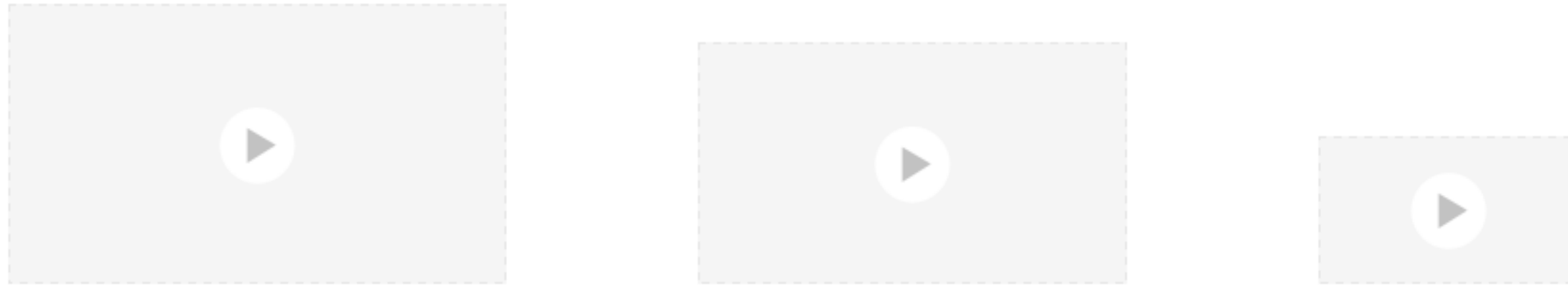
Status

- ✓ In Web Style Guide
- ✓ In (Development or Production)
- ✓ Shared AEM Component
- ✗ Not in Mobile App

VIDEO CAROUSEL

1. Symbols

Symbol Library



Icons

Do this



Don't do this



Arrow



Alert



Annotations

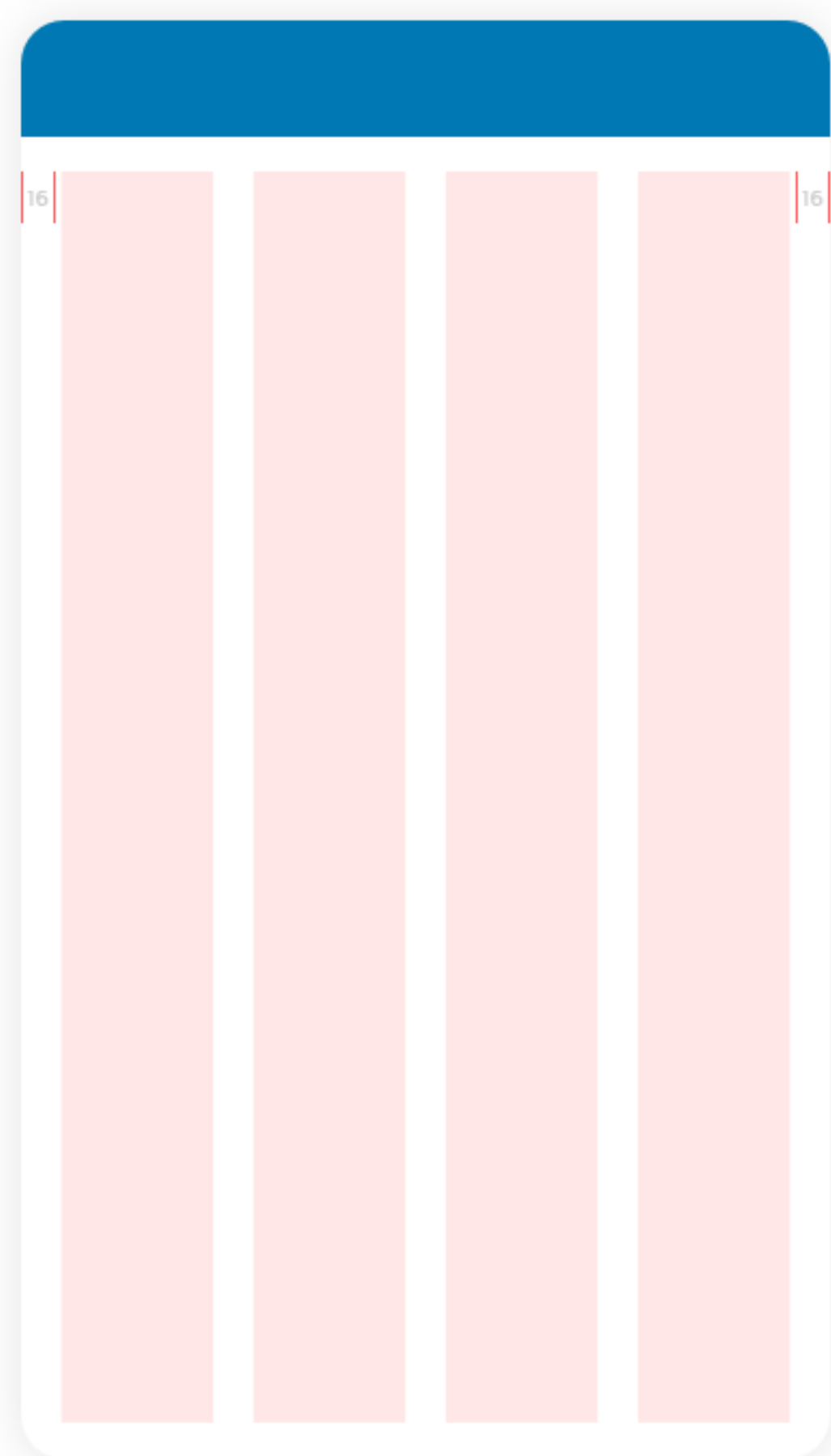
Type something

Type something

Type something


Type something

Screens




2. Examples

Example 1


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2nd Trimester
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[Maternity](#) > [1st Trimester](#)

Your First Trimester

The first trimester is a busy time. Your baby will go through important stages of development, and you'll experience many changes of your own. You'll probably feel excited, curious, exhausted, and, well, pregnant. But you definitely won't be bored. Be sure to take good care of yourself, rest when you need to, and learn as much as you can during these action-packed 12 weeks.

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When to Schedule Your First Prenatal Visit





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Week by Week


Weeks 1 to 4

Weeks 5 to 8

Weeks 9 to 12



Find out what happens at your first prenatal appointment



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2. Examples

Example 2


Maternity


1st Trimester








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When to Schedule Your First Prenatal Visit



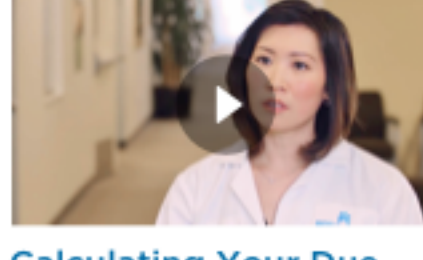
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When to Schedule Your First Prenatal Visit



Early Pregnancy Symptoms



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2. Examples

Example 3

 **Maternity** 

1st Trimester 







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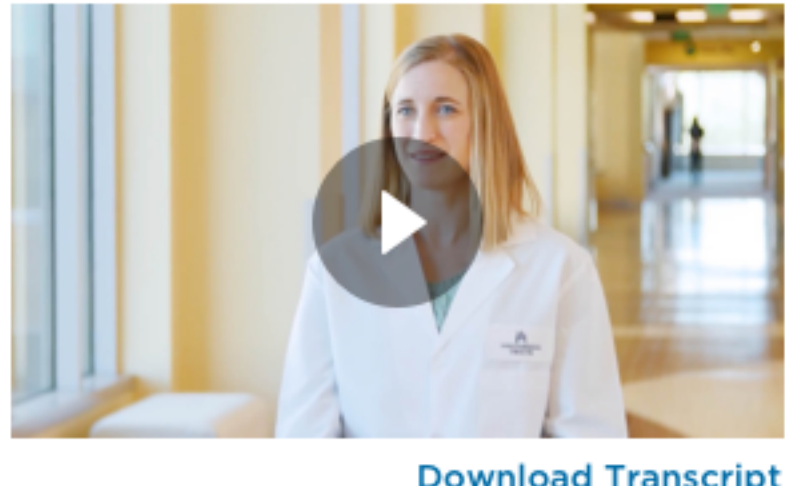
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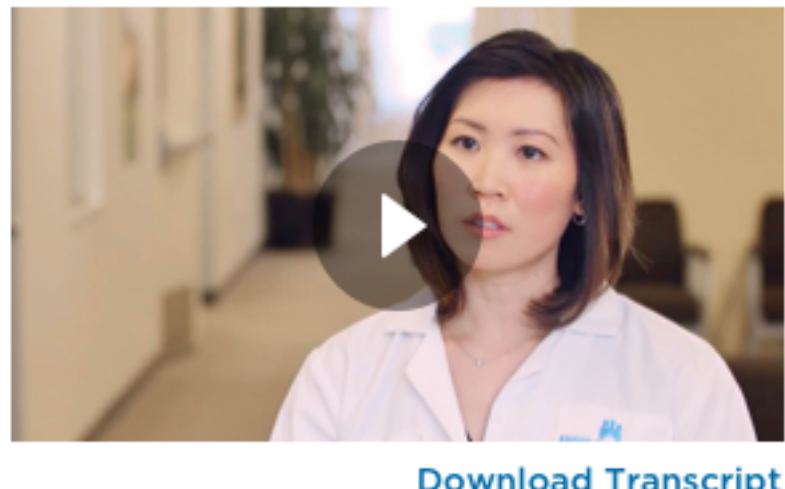
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Week by Week

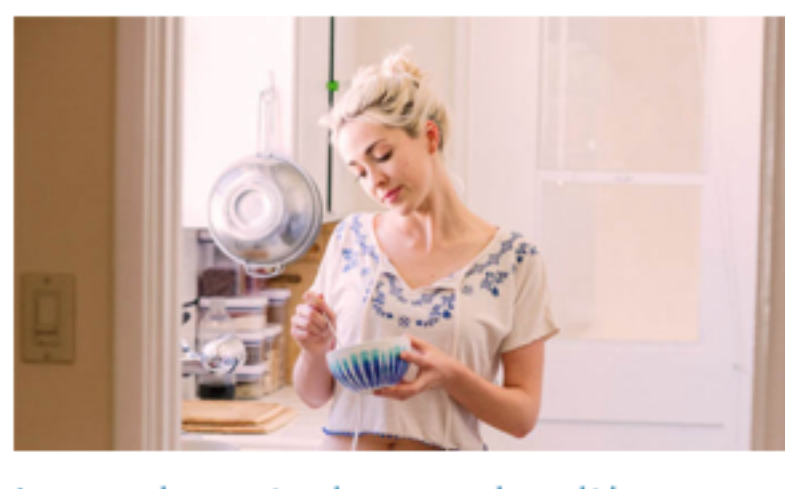
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3. Usage Guidelines

3.0 What is a video carousel?

The video carousel lets you show two or more videos, headlines and links or calls to action in a single component. On desktop, to navigate to the next or previous video the user selects the arrows pointing left or right. On mobile, the user swipes left or right. Selecting a video will bring that video above the others and make it the larger video. Because carousel ads are visually appealing and interactive, they're a very engaging way to showcase videos.

3.1 Usage overview

- The video component should be used to show a video player within a page
- We have two different video player layouts and two player templates available to use
- We cannot reskin the video player
- Videos don't actually live on the page and are served up via the cloud

3.2 Best practices

- For video carousel we recommend showing 4 clips at a time (versus 6 clips), and no more than 15 videos should live within the carousel
- The download button can be disabled if desired (for example, if it's a third party video)
- Download transcript is built into the player and is enabled on the back end. This link text should always read "Download transcript"

VIDEO CAROUSEL

4. Design Guidelines

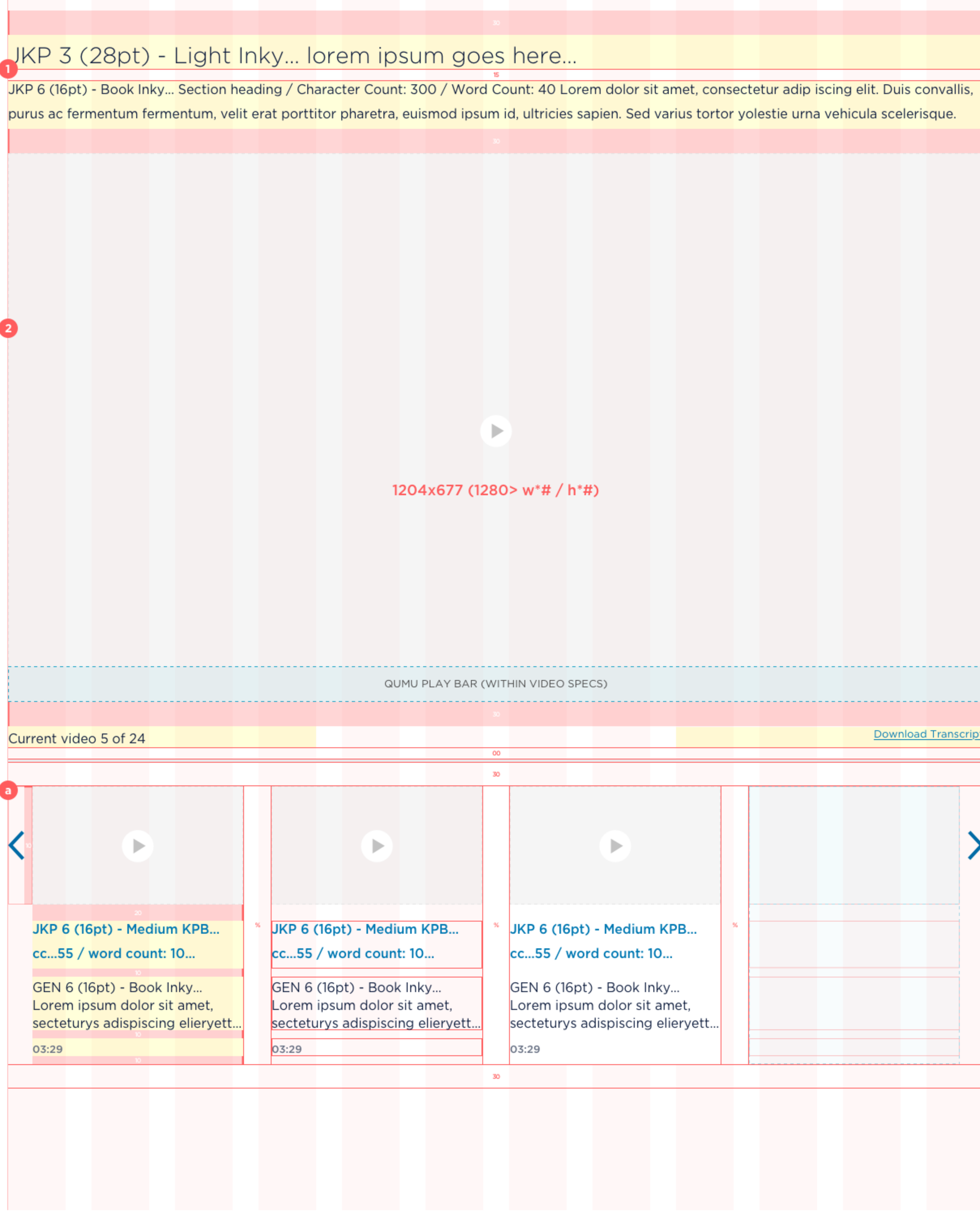
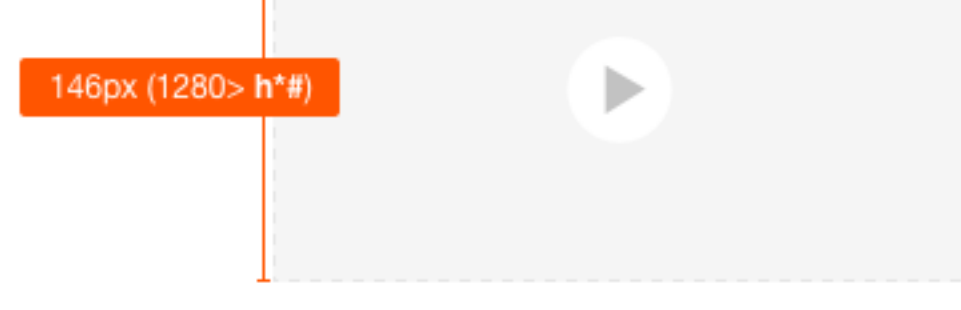
4.0 Guidelines overview

- The video player should always be centered
- On mobile, the video will always be full-width
- The video player is full-width on desktop unless using a feature (12 column) layout, see below
- If using a 2-8-2 layout, the video should be centered in the 8 columns. If using a 3-9 or 9-3 layout, the video should be centered in 9 columns. If using a 12 column layout, the video should be centered in 8 columns
- The video will never be wider than 9 columns
- The video player is responsive and videos are served up via Gumo cloud
- There are no variations depending on a member or region

4.1 Global Behavior

- 1 Title and text should be an optional feature
- 2 Main video automatically plays

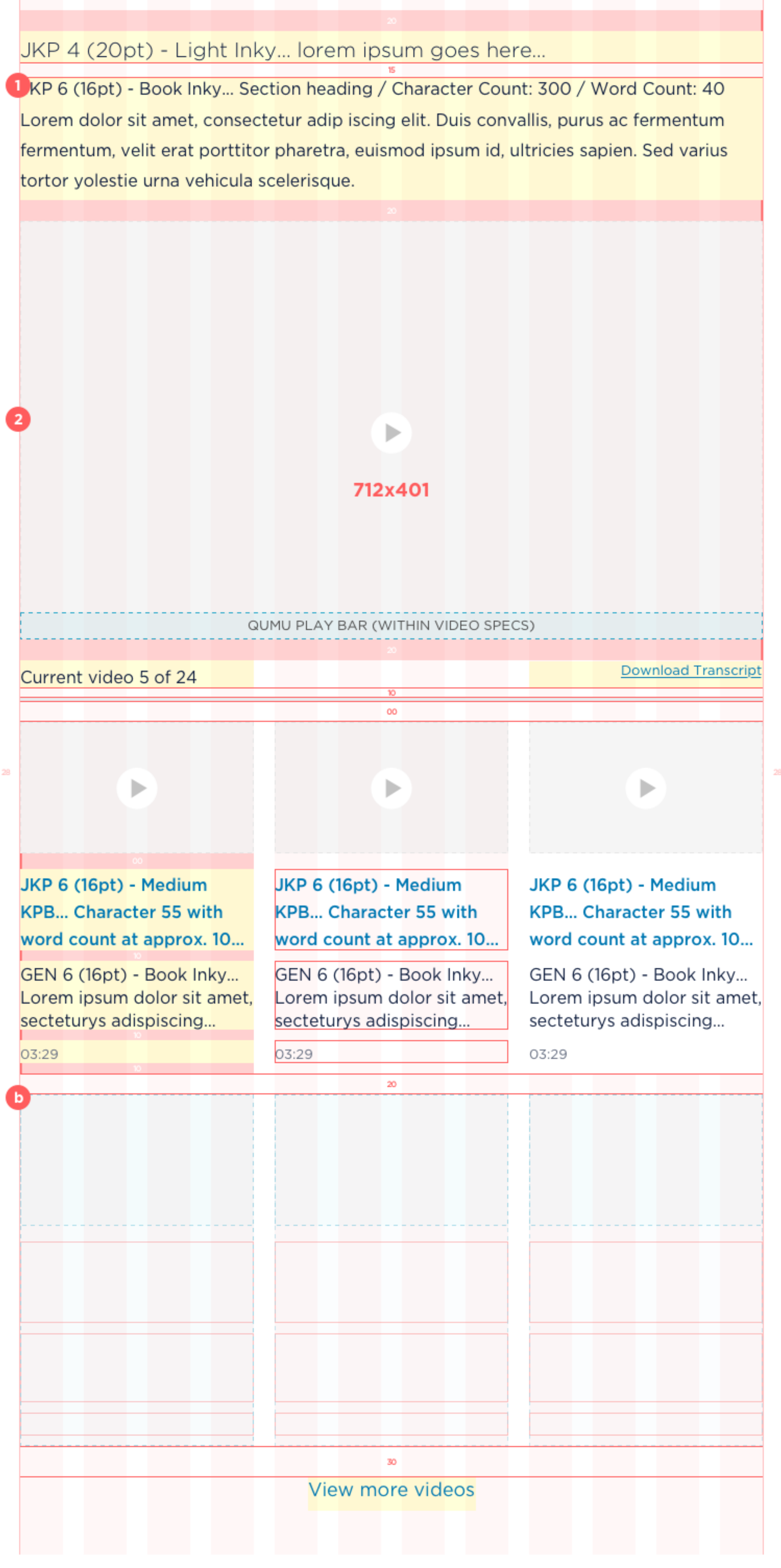
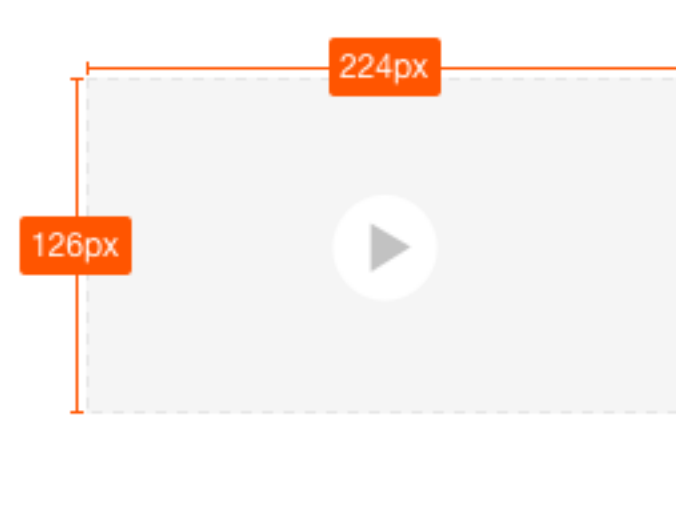
4.2 Desktop: 1280 and 1024



- a Carousel arrows sit within the 12 column grid creating a margin for the main component area.

Desktop:
Multiple videos are displayed in a carousel view

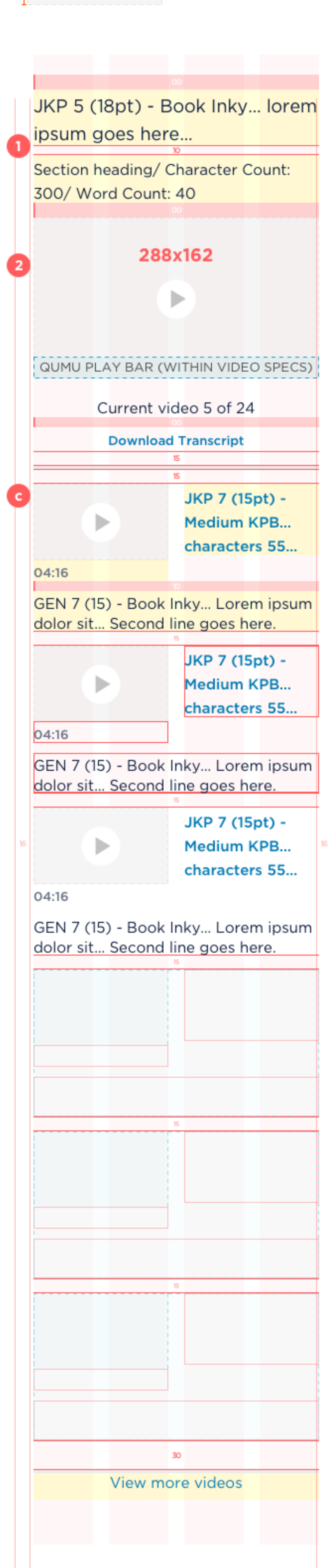
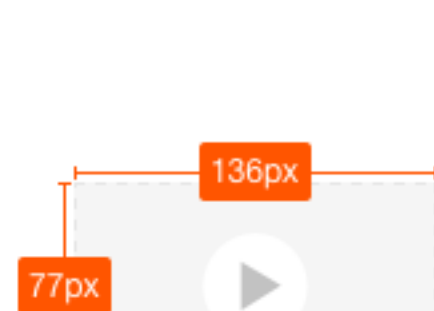
4.3 Tablet: 768



- b This layout follows the grid system (unlike % gutters for desktop)

Tablet:
Multiple videos are displayed in a 3x2 view, with a View More pattern

4.4 Mobile: 320



- c This layout follows the grid system (unlike % gutters for desktop)

Mobile:
Multiple videos are displayed in list view, with a View More pattern

5. Interaction Guidelines

5.1 Interaction Guidelines

The video carousel component utilizes the QUMU player.

Desktop: 1280 and 1024

- Current video title
- Current video
- Currently video # of #
- Download Transcript - downloads the video transcript in PDF format.
- Arrow Icons navigate to next video in carousel. Scroll is infinite.
- Thumbnail videos display video duration.
- Unselected thumbnail videos have KP Blue text, have a play button.
- Selected thumbnail video has KP Inky text, NO play button.
- If less than 4 videos, no right or left arrows.
- If video is not available, it would not appear in the carousel

Tablet: 768

- Thumbnails display in 33 / 33 / 33 formation
- “Show more videos” link reveals 6 additional video thumbnails

Mobile: 320

- Thumbnails display in 50 using 2 columns of the grid system
- “Show more videos” link reveals 6 additional video thumbnails

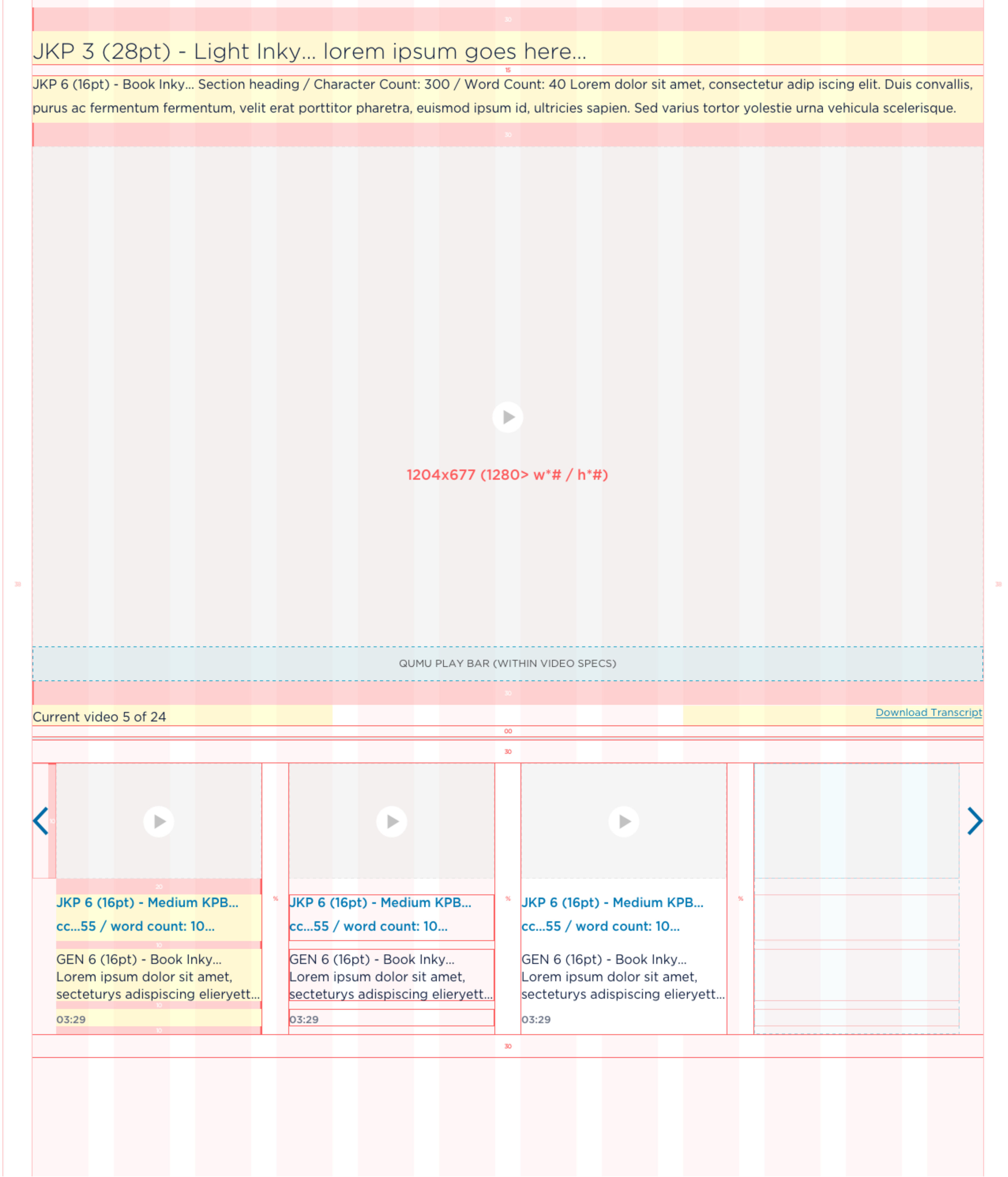
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6. Development Guidelines

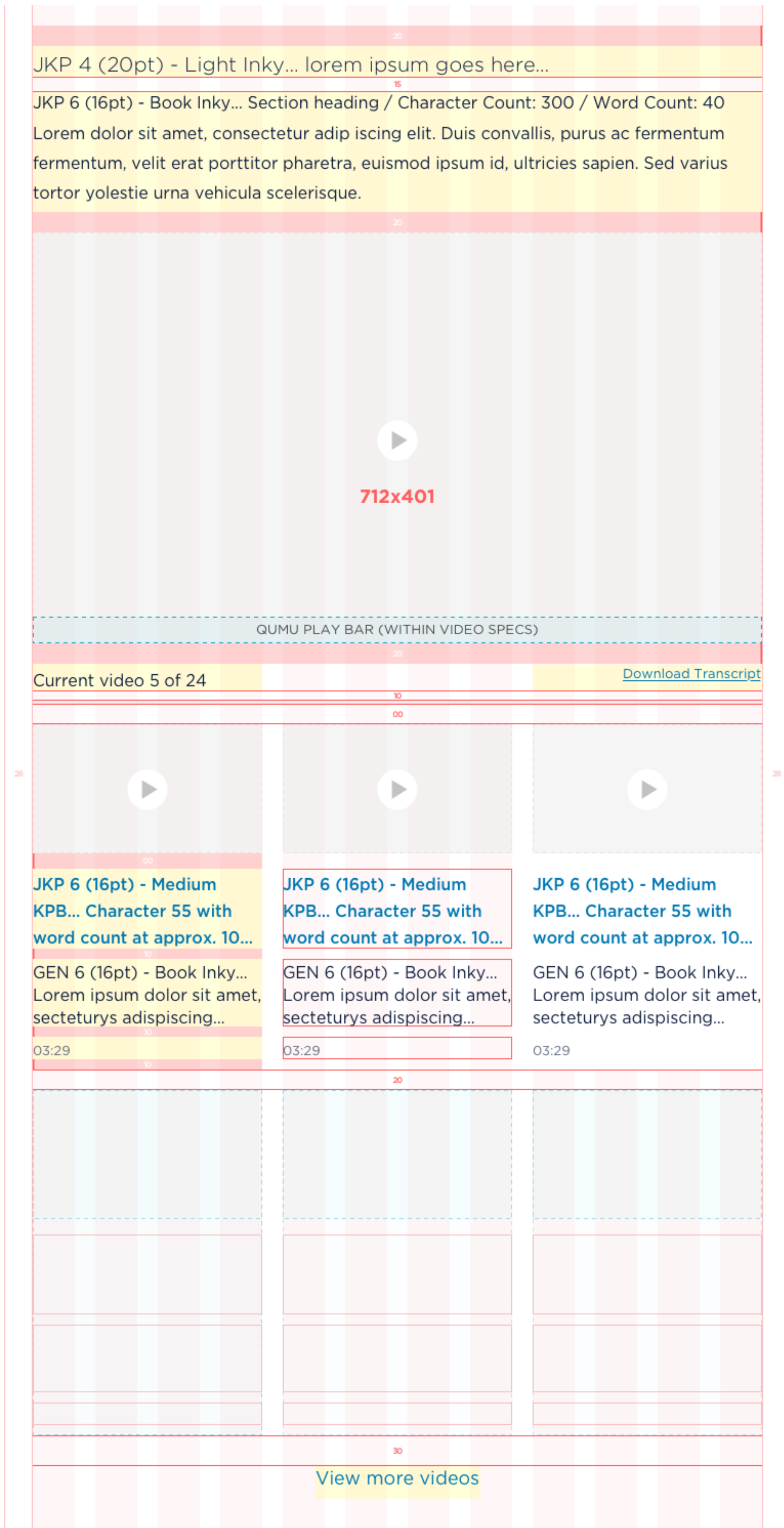
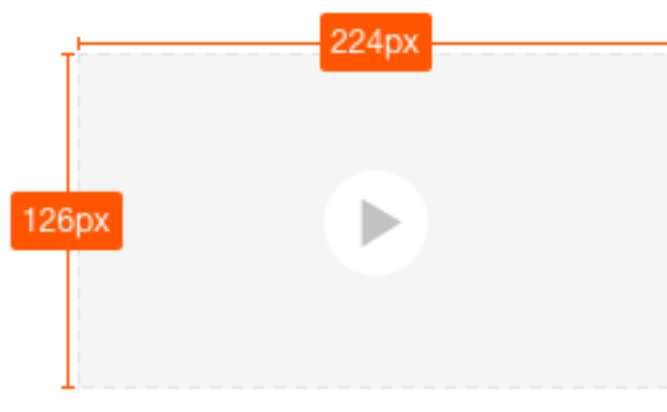
6.1 KP Pattern Library

http://cskpcloudxn1713.cloud.kp.org/patterns-library/carousel-video.html

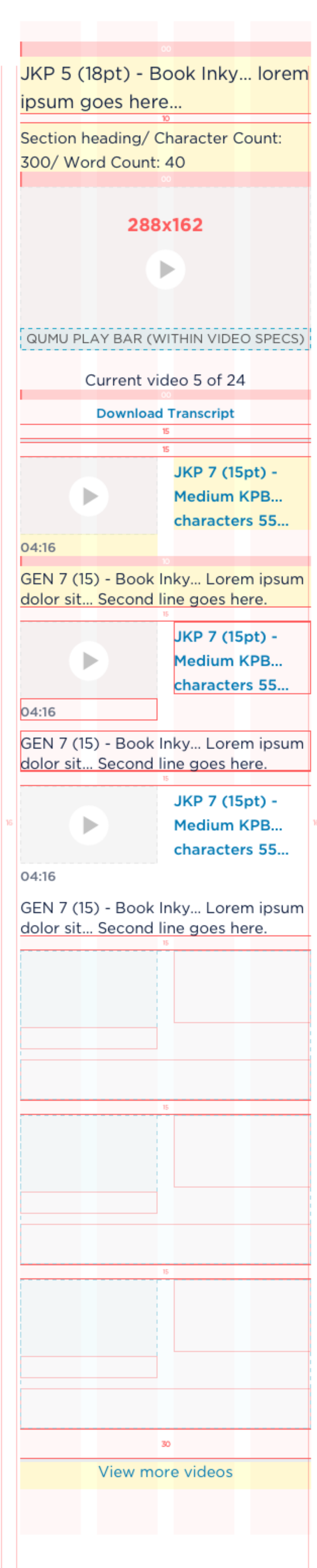
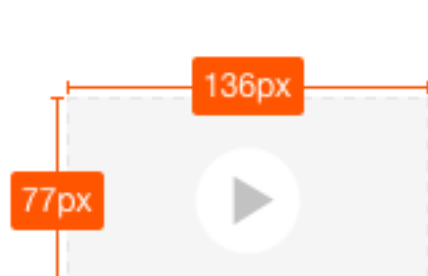
6.2 Desktop Redlines: 1280 and 1024



6.3 Tablet Redlines: 768



6.4 Mobile Redlines: 320



7. ADA Considerations

7.1 ADA

The expected keyboard functionality is required in order to make this pattern keyboard accessible:

Arrow Keys to cycle through videos.

8. Version

12.20.2019

Pattern documented

9. Depricated